

**TERMS OF REFERENCE FOR**

**conducting an impact research on CD Marketplace Mechanism,**

**administrated by ISAR Ednannia**

## 1. BACKGROUND

Civil Society Organization *Initiative Center to Support Social Action Ednannia* (hereinafter – ISAR-Ednannia) was founded in 1997 and has been working since then for building decent future through uniting experience and providing opportunities. Key target groups of ISAR-Ednannia are civil society organizations and individual experts, leaders, activists; international donor organizations and projects; international and Ukrainian businesses.

In 2014, USAID/Ukraine awarded ISAR-Ednannia with the Cooperative Agreement for the five-year Ukraine Civil Society Capacity Building Project. The purpose of this project was defined as to improve organizational capacities of Ukrainian CSOs to become stronger citizen advocates and government watchdogs.

To achieve this purpose, ISAR focused on three objectives:

- improving the organizational capacity development skills of CSOs through the NGO Marketplace (capacity-development mini-grants voucher system, web-portal and regular capacity development forums) – 55%;
- strengthening the NGO Capacity Building Marketplace as a tool that provides organizational development assistance to civil society – 20%;
- and increasing ISAR Ednannia's technical and organizational capacity to serve as an Intermediary Support Organization (ISO) and the Marketplace Administrator – 25%.

## 2. OBJECTIVES

The overall objective of the Research is to assess, analyze and report on the effectiveness and efficiency of the CD Marketplace mechanism in terms of the development of the third sector in Ukraine. As ISAR-Ednannia is wrapping up the work under the abovementioned project, it seeks for an evaluation consultant (incl., a team of consultants) **to conduct an impact research** which will be used by ISAR in both communication with the donors and internal planning work of the ISAR's team.

The impact research covers the CD Marketplace Mechanism implementation starting from July 2014 to June 2019 and initiated by ISAR Ednannia internal regulations on CD Marketplace Mechanism's monitoring and evaluation according to the Activity 3.4 of the Ukraine Civil Society Capacity Building Project` Work Plan for October 1, 2018 – July 10, 2019.

## 3. SCOPE OF THIS ASSIGNMENT

The impact research is to utilize a mixed-methodology approach. Data are to be collected from four primarily sources: (1) a desk review, (2) interviews with key information sources, (3) focus group discussions with beneficiaries and comparison groups (non-beneficiaries), and (4) surveys.

The Evaluator is to use quasi-experimental design, in particular posttest-only control-group design to collect data from those CSOs which received mini-grants for capacity development (beneficiaries) and those who did not receive it (non-beneficiaries).

The following activities may be carried out under the assignment:

- Desk research on Ukrainian civil society organizations and initiatives both generally and specifically those working with ISAR-Ednannia;
- Review, categorization, and/or analysis of relevant project's documents and data;
- Interviews with key CD Marketplace stakeholders, community leaders, government officials, beneficiaries, etc.;
- Focus group discussions and interviews with local partners, beneficiaries, grantees, etc., including a discussion with a *control group* if proved to be necessary;
- Online surveys;
- Other appropriate data collection and analysis methods;
- Drafting the Deliverables (see below);
- Participation in the presentation of the findings to the ISAR-Ednannia's donors (upon a separate request).

#### **4. DELIVERABLES, TIMING AND LANGUAGE**

As a result of the impact assessment the following deliverables should be provided:

- 1) Presentation of key findings to be delivered by **2 July, 2019**
- 2) Impact Assessment Report
  - a. Draft Report to be delivered by **5 July, 2019**
  - b. Final Report to be delivered by **9 July, 2019**.

The deliverables are to be delivered in English.

#### **5. REQUIRED QUALIFICATIONS**

A consultant conducting this assignment should meet the following requirements<sup>1</sup>:

- Profound knowledge of Ukrainian civil society;
- At least 5-year experience in conducting impact assessments, performance evaluations etc. of the civil society programs, particularly in transition environments;
- strong technical skills of collection and analyzing data as well as choosing the best suitable methods of data collection/evaluation;
- Strong command of English and Ukrainian/Russian.

#### **6. LIAISON**

Volodymyr Sheihus, executive director of ISAR Ednannia, and Natalia Klymova are responsible for supervising this assignment.

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<sup>1</sup> if a bid includes a team of consultants, at least one should meet the requirements

## **7. LOCATION**

The assignment shall be conducted in Ukraine.

## **8. PROPOSALS**

To participate in the competition consultants or organizations shall submit the following documents:

1. Proposal (stating name(s) and background of consultant(s), proposed methodology and timing, proposed budget, contact details);
2. CVs of (a) consultant(s) to be engaged to the assignment;
3. Registration documents (for companies and individual entrepreneurs) or passport with the Tax ID for individuals.

Please submit the documents to the e-mail address [sheyhus@ednannia.ua](mailto:sheyhus@ednannia.ua). Please indicate the subject line as: Research on CD Marketplace 2019.

The deadline for submitting proposals is June 20, 2019, 11.59 a.m. (EET). Applications submitted later shall not be considered. The decision of the competition will be announced on June 21, 2019.