



# TRENDS

## IN CIVIL SOCIETY DEVELOPMENT FOR THE UPCOMING YEAR

based on the results of the Civil Society Capacity Development Forum  
29-30 of November 2018, Kyiv



#USAID\_Взаємодія!



The 7th CIVIL SOCIETY CAPACITY DEVELOPMENT FORUM is organized by ISAR Ednannya, in partnership with the Presidential Administration of Ukraine and has been made possible by the generous support of the American people through the United States Agency for International Development (USAID) as a part of its project "Civil Society Development Platform", as well as with the financial support of the United Nations Development Programme in Ukraine (UNDP Ukraine); the Charles Stewart Mott Foundation through its "School for Community Foundations" Program; USAID Support to Anti-Corruption Champion Institutions (SACCI) Program; USAID's Enhance Non-Governmental Actors and Grassroots Engagement (ENGAGE) Program; SALTO Eastern Europe and Caucasus Resource Center; Charitable organization "100% of LIFE"; Charitable organization "SMART FOUNDATION"; the International Renaissance Foundation (IRF) with support of the Government of Sweden; the Legal Development Network; Ukrainian Women's Fund; USAID's Decentralization Offering Better Results and Efficiency (DOBRE) Program. UA: PBC is the Forum's general media partner.

**The Civil Society Capacity Development Forum is the largest national platform for learning, communicating and exchange of experience in sphere of strengthening the civil society organizations of Ukraine.**

The partners and co-organizers of the Forum are the leading donor institutions of Ukraine – United States Agency for International Development, United Nations Development Programme in Ukraine, Charles Stewart Mott Foundation, the Government of Sweden, Delegation of the European Union to Ukraine, Council of Europe Office in Ukraine, International Renaissance Foundation and many other organizations and businesses.

Participants of the Forum are representatives of Ukrainian civic organizations and state and local authorities, volunteers, activists and benefactors, media, businesses and donor institutions – everyone who is interested in making Ukrainian non-governmental sector more professional and influential.

Traditionally the Forum is held at multiple locations, where many events take place simultaneously. Each year, in addition to the traditional workshops and discussion platforms, the Forum offers to its participants new ways of learning, networking and sharing experiences: “Meetings with the stars”, “Living stories”, “Movie-space”, “Coffee with a donor”, “Laboratory of organizational development”, cafe of discoveries “Candy shop”.

The forum is an event of the highest level in Ukrainian nonprofit sector. Due to large representation, it allows us to identify the main trends of civil society development for the next year.

Forum. Learning. Networking. Inspiration.





“Dream 3.0 Projected Impact” was the theme of the Forum-2018. The Forum aimed to strengthen capacity of civil society to involve Ukrainians in civic and charitable initiatives, social projects, responsible businesses, and to develop self-organized communities of active and responsible citizens.

Civic and charitable organizations know how to achieve goals they declared in their projects. The Forum suggested to consider a dream as an ambitious project that we can implement only if we all act together. To form the circle of stakeholders, activate resources, come up with a detailed plan and, most importantly, measure the impact of our efforts – so that we know where to start tomorrow with a new project, with a new dream.

Forum’s organizers wanted to inspire members of the Forum to dare to dream in a way that is worthy of Ukraine and the world. The ambitious and daring dreams propel us forward, while the reality that surrounds us at the moment reflects the poverty of our ambitions. Dream 3.0 – by analogy with software 3.0 – is a dream created by self-organization and self-involvement of the citizens. Community of active and responsible Ukrainians united by great dream is capable of miracles the world has not seen!

**#dream4UA**

# 10

## TRENDS

### in civil society development

based on the results of the Civil Society Capacity Development Forum

1

Building trust, organizational sustainability and resilience. Publication of reports about activities, separation of management (directors) and governance (board), transparent activity. Implementation of result-oriented management. Strategic approach to work, working towards change and influence. Development of financial sustainability by providing services to business and state.

2

Engagement of citizens in volunteering and activism, participation in decision-making processes and strategic philanthropy. Support and promotion of “grassroots” initiatives, helping citizens to unite for solution of common problems, especially at the local level. Creation of platforms for increasing social capital and support of “horizontal” ties.

3

Development of critical thinking. Persistent resistance to populism and awareness of our own responsibility for preserving freedom, implementation of reforms and creation of real democracy in Ukraine. Support for organizations and initiatives that work with the challenges of the electoral process, monitoring the observance of democratic procedures during the election.

4

Focus on social innovations which, in turn, demands the creation of democratic platforms for interaction between all sectors of society. Support for the process of fundamental transformation of economic, social and cultural agreements based on a new way of thinking that promotes sustainable development.

5

Self-organization. Investing in the development of civil society infrastructure as a way to achieve its sustainability and resilience. Support for organizations that enhance the capacity of civic and charitable organizations, improve the legislative field, conduct research, develop leadership, help to communicate and disseminate information.

6

Strategic partnership with the private sector. Developing conditions for impact-investing and strengthening of our own capacity to implement measurable changes. Involving businesses in the decision making process at the local and national levels. Changing the paradigm of relationships: helping to implement a business mission instead of ‘sponsorship’.

7

Creation of the “agenda” of changes in the state. Advocacy of reforms. Strengthening of influence at all stages of cooperation with the authorities: from preparation of high-quality analytics and development of projects and necessary regulations – to lobbying, monitoring implementation and assistance in implementation.

8

Realization of national and local programs, including through financing of activities from state foundations, state and local budgets, budgets of united territorial communities. Strengthening project management skills and the ability to truly address local issues. Building capacity to provide social services while remaining a reliable partner in solving social problems.

9

Strengthening inter-organizational and cross-sectoral coordination of efforts and practical partnership. Exchange of results of projects, open access to data obtained during their implementation. Elaboration of common development strategies for sequential interventions, devoid of internal contradictions.

10

Development of capacity to counteract disinformation and other manifestations of hybrid warfare. Overcoming the causes and consequences of the conflict in eastern Ukraine, promoting the integration of IDPs in new communities. Mastering practices of dialogue and non-violent communication. Increasing the potential of using “cultural diplomacy”, especially on the international level. Development of strategies for the reintegration of temporarily occupied territories.

## SPEECHES OF SPECIALLY INVITED GUESTS OPENED THE FORUM:



### Susan Kosinski Fritz

USAID Regional  
Mission Director to  
Ukraine and Belarus

It is a great honor for me, on behalf of the United States, to join the 7th Annual civil society capacity development forum. When I look at our gathering today, I am deeply impressed by the energy level in this room and the number of participants gathered here – we have heard that this is a record. The Forum, a national platform for exchange of experience and knowledge in the field of capacity development, is a real reflection of nature of civil society in Ukraine. Over the past 7 years, more than 8 000 people have benefited directly from participating in this Forum. They all received insights, knowledge, and returned to their communities to disseminate the knowledge, vision and new ideas that this Forum presents and promotes.



### Hugues Mingarelli

Ambassador, Head of  
the Delegation of the  
European Union to

It is a great honor for the European Union to be associated with the Forum. We support the reform process in Ukraine, and you, civil society representatives, are the driving force behind the reforms at all levels. Civil society is among three most trusted institutions in this country. And in recent years, the level of trust in civil society has increased from 13% to almost 40%. You are the future of Ukraine. EU made a decision to continue to build partnerships with CSOs. Today, more than 5% of the aid budget is allocated to building the capacity of civil society organizations and supporting funding of their activities.



### Osnat Lubrani

UN Resident  
Coordinator,  
Humanitarian  
Coordinator and UNDP  
Resident Representative  
in Ukraine

My first call to civil society: continue to set ambitious goals and high standards that help to implement reforms. Use your extremely valuable experience and high level of trust to empower young people and help them believe that they can make real changes. Stay united and collaborate with the government in process of policy making, promoting human rights, dignity and tolerance. And finally, in order for civil society to flourish and contribute to a fairer, more stable, inclusive, peaceful, stable society, innovative approaches are indispensable.



### Martin Hagström

Extraordinary and  
Plenipotentiary  
Ambassador of the  
Kingdom of Sweden  
to Ukraine

I am proud to be here today with you, representatives of the civil society of Ukraine, because I consider you one of our key partners. While traveling around Ukraine, I always meet with civil society activists and representatives of independent media, and these meetings always fill me with hope and inspiration. A strong, active, innovative civil society is indispensable driver of reforms, an observer, a leader of public opinion and civic action, especially in difficult times. For me, you embody Ukraine's sustainability. And this is one of the reasons why the Government of Sweden continues to support civil society in Ukraine!



# Президент України

**Організаторам та учасникам сьомого  
Форуму організаційного розвитку  
громадянського суспільства**

*Шановні друзі!*

Радий вітати організаторів та учасників найбільшої національної платформи у сфері організаційного розвитку громадянського суспільства.

Ваш щорічний Форум уже став гарною традицією для підбиття проміжних підсумків спільної роботи громадянського суспільства, міжнародних партнерів і органів влади та окреслення планів на майбутнє.

Безперечно, обмін досвідом, знаннями та кращими практиками між державним і неурядовим секторами є вагомим чинником реформування країни.

Вважаю розширення та зміцнення інституційної спроможності громадських об'єднань вкрай важливим, адже сильна та свідомо громадська покликана бути невичерпним джерелом суспільного розвитку.

Особливо актуальною нині, на мій погляд, є реалізація міжсекторальних проектів, спрямованих на протидію російській гібридній агресії проти України.

Наголошую на своїй принциповій позиції – спільна робота організацій громадянського суспільства та владних інституцій має базуватися виключно на принципах прозорості, ефективності та взаємовідповідальності.

Переконаний, що лише спільними зусиллями ми втілимо у життя нашу найамбітнішу мрію – побудуємо потужну, сучасну, європейську державу.

Бажаю вам плідної роботи, здійснення усіх задумів та прагнень на благо України.

**Петро ПОРОШЕНКО**



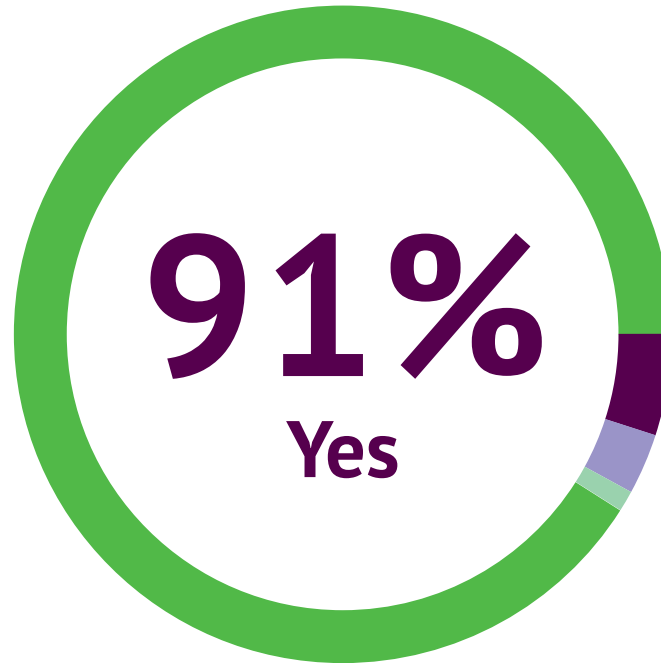
# ONE OF THE MOST POPULAR ACTIVITIES OF THE FORUM – “HANG OUT WITH DONORS”

16 donor organizations and projects presented their priorities in cooperation with the Ukrainian civil society in 2019 at the Forum:





## Was Forum useful for your organisation?



Based on the post-Forum assessment

## EXHIBITIONS HELD DURING FORUM

### The exhibition of coalitions and networks

promoted the synergy of the combined efforts of civic and charitable organizations. The flash mob “We are strong when we are united” emphasized the importance of unification for a common purpose.



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“We are very happy that we had an opportunity to visit this grandiose – without any exaggeration – Forum. Here we realized that we are not alone, really, that we are one of the twigs in a very powerful bunch of diverse civic organizations in our country, that we are on the right path, that we need to develop further, improve our organizational capacity, develop our internal policies and procedures”

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## The exhibition of social businesses

convincingly demonstrated the ability to generate profits, which will allow spending part of the funds on social projects.



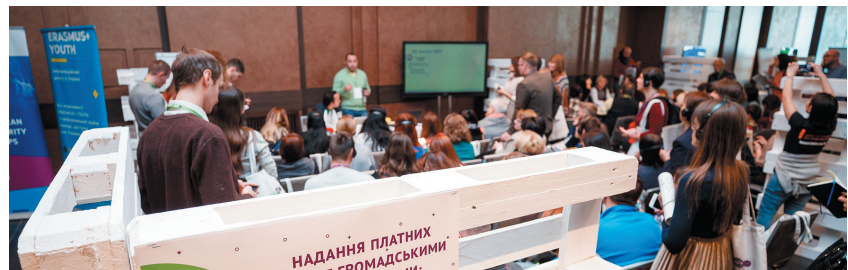
## The “Corridor of Opportunities”

offered Forum participants a platform for networking and contacts exchange, distribution of textbooks, reports and manuals, as well as the possibility to obtain information on educational services from providers providing them.



## Learning during the Forum

A training marathon was held in the largest hall of the Forum. 24 seminars and mini-trainings on organizational development, financial capacity and project management were conducted by practitioners and the most popular trainers of Marketplace Platform.



Even coffee at the Forum tasted better than in other places! After all, visitors could drink it in the company of real stars of the civic sector, the most famous and influential public activists, volunteers and benefactors: they gave “open interviews”, telling about their secrets of success.

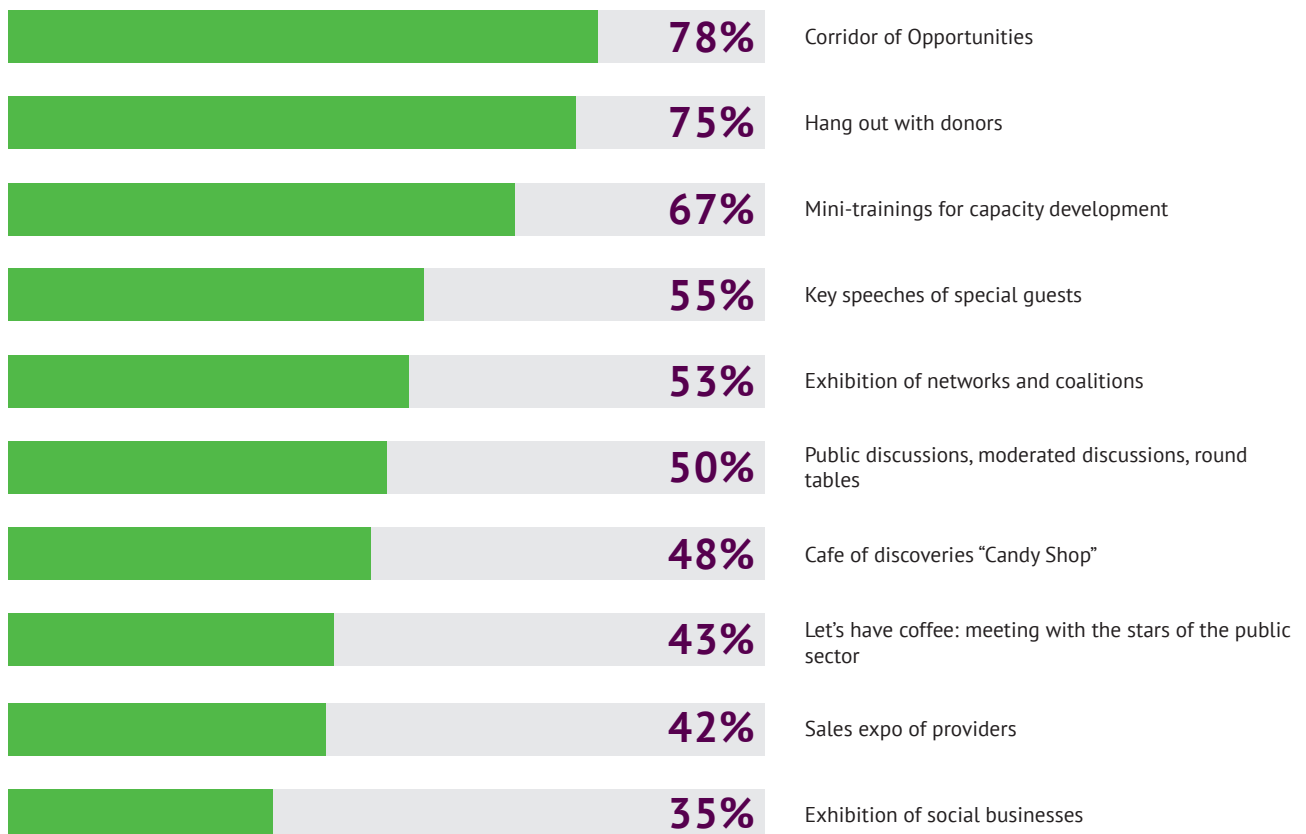


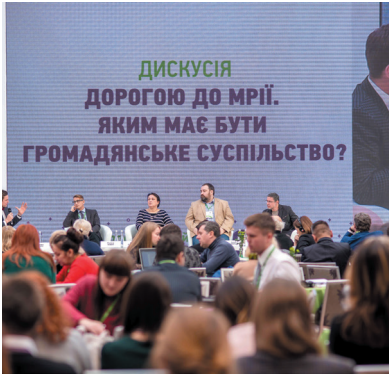
Special “Security Zone” at the Forum was a testimony of the importance of the issues of personal, organizational, media and legal security for civic organizations.



Discussions that simultaneously took place in the halls of the Forum formed an “agenda” for the whole civil society: cooperation with the state, youth work, anti-corruption projects, community and citizen engagement, civic education, support for the public broadcasting, the importance of Donbass and Crimea.

## Most useful activity of the Forum for you?





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“During the Forum I received useful recommendations from speakers about specific inquiries to organizations that can be beneficial for the work of our foundation. I have heard important messages about working with business owners and important tips for developing a team that I work with. The most important conclusion for me – we must continue to develop, not to be afraid, and try to implement our ideas!”

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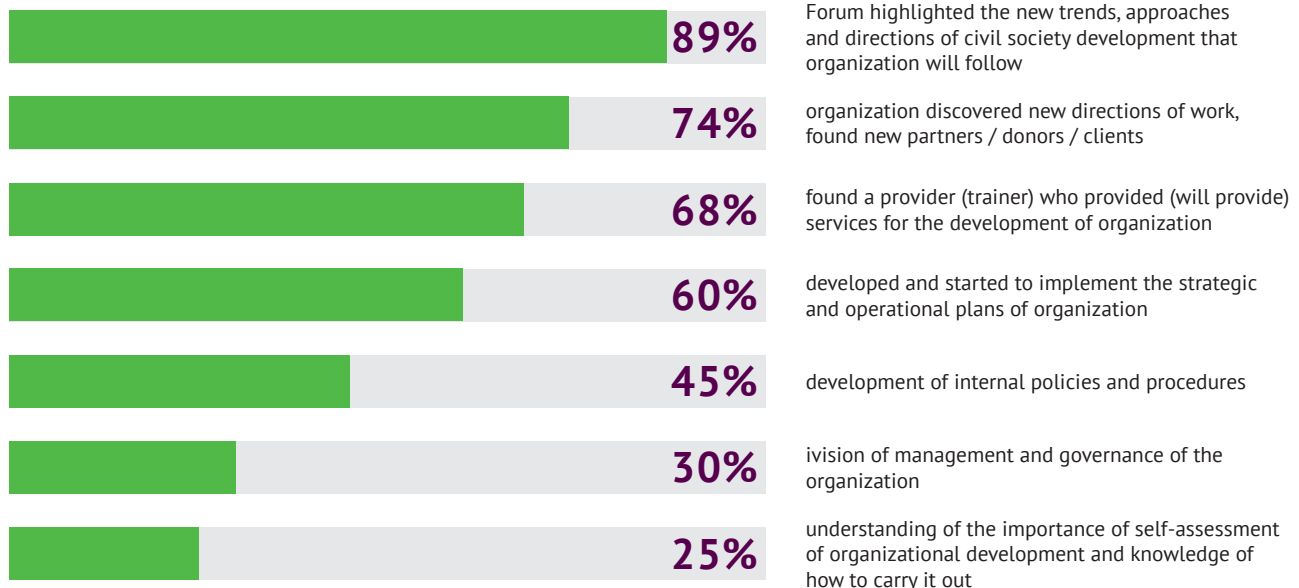
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“We found a trainer with whom we agreed to cooperate in developing and improving the competencies of our organization, found a new donor (Democracy Small Grants Program of the US Embassy in Ukraine) that supports one of the main areas of our activity – development of social entrepreneurship; got acquainted with social businesses and many wonderful, professional people and found partners among them”

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## What did your organization gain from this Forum (or previous Forums) in terms of capacity building and organizational development?



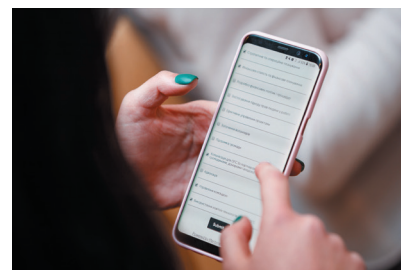
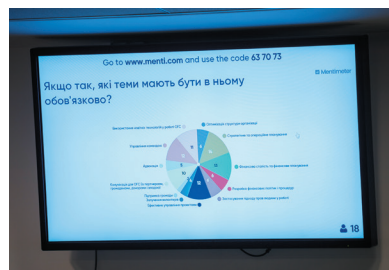
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“The Forum had a great impact on our activity due to the large number of participants, contacts, and visualization of achievements. When a small civic organization has the opportunity to learn and communicate, then it begins to see the prospects for its development. We are very grateful to the team of organizers and everyone who is involved in the Forum for this!”

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## Presentation of SCORE – a tool for studying social cohesion

What is the connection between nationalism and European orientation in Ukraine? Why some Ukrainians do not support reforms? Why programs aimed at social tolerance should differ from oblast to oblast? What is the direct role of civil society in these processes? The SCORE study allowed to answer these and other questions, gathering the opinions of about 40 000 Ukrainians. Presentation of the results of this study that can be useful for CSO's work was held especially for the participants of the Forum.



## Marathon of presentations “Small grants – big impact”

Special presentations of grant recipients of ISAR Ednannia. These organizations received a small grant for the development or support of their initiatives and their resulting success significantly exceeded the sum of “investment”: Center of civic initiatives “Skhidna brama”, Center of municipal development of Dobropillya city, Laboratory of the Enterprising Youth, and Bukovinian agency for regional development.



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“I really liked the installation “Through the thorns to the stars”, it is very symbolic. We forget that achievement of the dream requires a lot of effort and work, it happens through fatigue and despondency, and even more effort and work is required. Thanks to the organizers of the Forum for such a reminder of simple but important things. The Forum turned out to be incredible!”

”

## Candy shop: cafe of discoveries and new faces

One of the attractive formats of work of the Forum and favorite event of those who are participating not for the first time. They know that in this Pastry shop, besides the real desserts, one can find knowledge, discoveries, and new faces. 35 tables, 35 topics, 35 occasions for real changes.



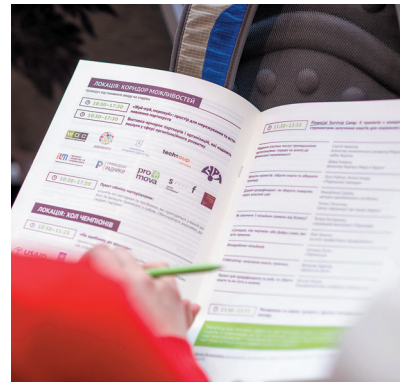




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“The biggest challenge of the Forum – a large number of simultaneous events. I want to be everywhere, to have time for everything, to see everyone and everything – after all, everything that happens here is extremely interesting. Probably, the organizers have conceived the Forum as an element of capacity development. First, we must determine our needs and then choose from almost hundreds of Forum events those, that will be most useful for us”

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## “Public broadcasting as democracy test”

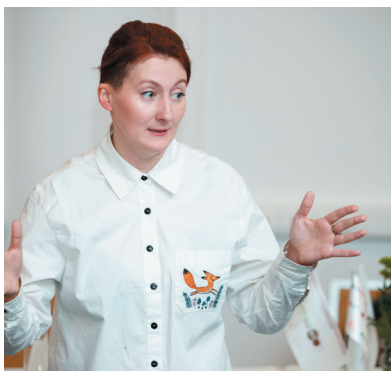
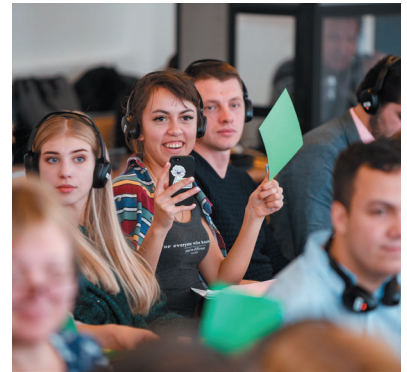
The importance of support of public broadcaster in Ukraine was expressed in the map of the Forum. Here one could discuss the “public support of the Public”, get acquainted with the work of the regional directorates, visit the master class “How to get invited to the Public [broadcaster]?” and to watch live broadcast of the Forum. The Academic Orchestra of Traditional and Popular Music of the Ukrainian Radio performed at the closing of the Forum.





## Second day of the Forum

A number of parallel events took place during the second day of the Forum: a conference of community foundations of Ukraine; conference of grant recipients of the UNDP Recovery and Peacebuilding Programme; school of organizational development of partner organizations of UNHCR; training for civil society organizations – UNDP partners in the field of integrity; conference of “European solidarity corps”.



The Club of PR managers of civic organizations “Piranha” were the special guests of the Forum. For the second time they held at the Forum a ceremony of awarding the prizes of the first independent public PR rating “Piranha of the Year”.



Traditionally anticipated award ceremony was held, with awards given to the best provider and best trainer according to the Marketplace Platform. In 2018, the honorable award was won by:



### Best trainer

Maryna Hovorukhina  
Svitlana Oleynikova  
Andriy Vyshnyak



### Best provider (organisation)

The Institute of Leadership  
and Management of UCU  
GURT Resource Centre  
“Dyvovyzhni”



At closing of the Forum Executive Director of ISAR Ednannia Volodymyr Sheyhus thanked all the donors, business companies and individuals who financed the Forum. Volodymyr Sheyhus stressed that the Forum would have been impossible without this support, as well as without the effort of the dozens of activists and supporters of the Forum, who sincerely shared ideas, contacts and inspired the Forum for new discoveries!

More information about Forum at:  
[cd-platform.org/forum](http://cd-platform.org/forum)

**JOIN US! LET'S CREATE THE NEXT FORUM TOGETHER!**

